

WHAT IS MAiSI?

- 01 A two year **Erasmus Mundus** Joint Master Degree in **Sports Ethics and Integrity** – an innovative multidisciplinary programme that will:
- 02 Be a catalyst for a new profession within **sports administration**
- 03 Bring together high level scholars in a consortium of Universities with a focus on **professionally orientated concerns**
- 04 Equip students for high-level **careers in sports administration and governance**, concentrating on the development of **stronger ethical sports cultures**, and developing tools for **sports integrity and compliance**
- 05 Deliver training that enables students to **identify ethical issues, engage in ethical thinking**, and **translate decisions into ethical actions** – the three core skills required to develop **sports integrity**
- 06 Respond to the **greatest contemporary threat to the sports industry** – the global challenge to sports integrity innovation for sports administration and governance



“ The MAiSI will support students in developing an ethical mind-set and transferable skills that are indispensable for addressing the value and integrity issues facing national and international sporting federations, national Olympic Committees, and Paralympic Committees. ”

Horst Lichtner General Secretary,
International Ice Hockey Federation Chairman,
MAiSI International Advisory Board

INTERNATIONAL NETWORK

The study of sports ethics and integrity has developed as a direct response to governance issues resulting from advances in media, medical and sports technology in the 21st century.



MAiSI provides a platform for world class teaching and research that is adaptive and flexible to technological developments, helping to shape policy and governance frameworks in sport ethics and integrity.



MAiSI will produce a new generation of integrity champions, professionally trained to work in the sports industry as integrity leaders, who will work to preserve sport, by utilising state-of-the-art critical thinking and cutting edge solutions.

MAiSI will offer a comprehensive and in-depth view on sports ethics and integrity, combining world-class multidisciplinary research in law, business, management, ethics, sport science, and philosophy; and it will shape the future of sports policy and governance by providing an international network of committed academics, corporate organisations and alumni with a global reach.

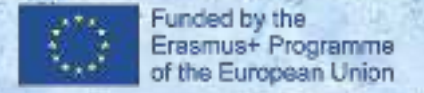
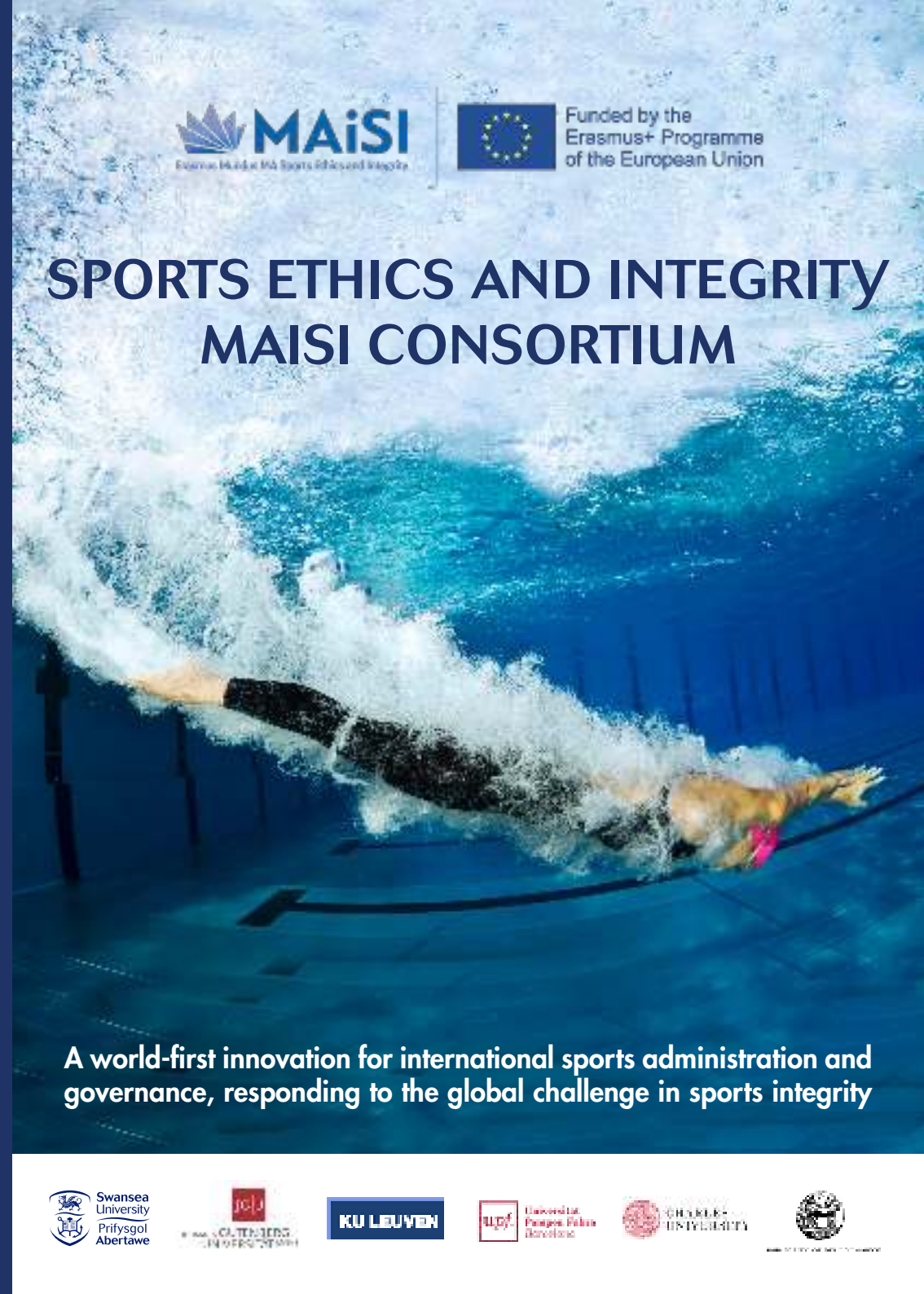
For more information

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SPORTS ETHICS AND INTEGRITY MAiSI CONSORTIUM

A world-first innovation for international sports administration and governance, responding to the global challenge in sports integrity



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ACCESS TO A UNIQUE INTERNATIONAL SPORTS ETHICS AND INTEGRITY NETWORK

CONTRIBUTE TO THE DEVELOPMENT OF ETHICS AND INTEGRITY IN THE SPORTING WORLD – HOW TO BECOME A SUPPORTER OF MAiSI

PARTNER

PARTNER IN EXCELLENCE:

- Airfare tickets
- Seat at the advisory board
- 5 bespoke in-depth research studies (named student sponsorships)
- Participation in the Summer School in Olympia each year
- VIP benefits (3-day tour in Greece among others)
- Special affiliation/ recognition in all our social media platforms (YouTube channel, etc.)
- Visual recognition on the MAiSI website

£250K

5 scholarships students
5 research projects

SPONSOR

PROGRAMME PARTNER:

- Seat at the advisory board
- 3 bespoke in-depth research studies (named student sponsorships)
- Right to participate in the Summer School in Olympia each year – FREE OF CHARGE
- Visual recognition on the MAiSI website

£150K

3 scholarships students
3 research projects

CONTRIBUTOR

CONTRIBUTOR:

- Right to participate in the Summer School in Olympia each year – FREE OF CHARGE
- 1 bespoke in-depth research study (named student sponsorships)
- Visual recognition on the MAiSI website

£50K

1 scholarships students
1 research projects

MA SPORTS ETHICS AND INTEGRITY

GLOBAL PROGRAMME

18 scholarships awarded across the Globe

- China
- Kazakhstan
- Colombia
- Ghana
- USA
- Russia
- India
- Azerbaijan
- UK
- Israel
- Canada
- Jamaica
- Netherlands
- Egypt
- UAE



“ The overarching aim of the MAiSI is to create a new profession within the sports industry: Sports Integrity Officer. The MAiSI graduates will have developed expertise and skills that are needed to help drive the ethical reforms needed in global sports industry. ”

Mike McNamee
Programme Director



THE MAiSI CURRICULUM

01

ANTI-DOPING, SPORTS ETHICS AND INTEGRITY



02

SPORTS VALUES



03

RESEARCH METHODS SUMMER SCHOOL



04

LAW, ORGANISATIONS AND GOVERNANCE



05

OLYMPIC STUDIES



06

CUTTING EDGE RESEARCH

